

~FOX-WISCONSIN HERITAGE PARKWAY CONTINUES FORWARD~ Development of the Parkway Board of Directors

Photo by Steve Wagner

The selection of the Fox-Wisconsin Heritage Parkway (FWHP) Board of Directors has been made. A very dedicated, professional team will be working hard at continuing the steps forward to assure the Parkway continues to develop and meets all of the requirements of the National Park Service.

Legislation was originally sponsored in the Senate by Senator Kohl and in the House by Representative Kagen. With Kagen's defeat, Congressman Petri is willing to move from co-sponsor to sponsor but first wants to offer the opportunity to Representative Ribble.

The Heritage Parkway met with Senator Johnson in early February at which time he agreed to cosponsor the bill with Senator Kohl. State Representative Fred Clark set up a meeting with State Legislators to introduce the project and is now circulating a letter of support asking for their signatures. This letter will show state support and will be forwarded to the Federal delegation.

Senator Kohl's office will then take the lead to get all parties at one table and finalize the plan for the legislation going forward.

# Fox-Wisconsin Heritage Parkway Board of Directors

Lower Fox River Segment

Marilyn Gardner - Volunteer Friends Member Aaron Schuette - RPC or County Planning Member Dr. Mark Bockenhauer - Educational Member

# **Upper Fox River Segment**

Dan Reinhold - Volunteer Friends Member Tom Baron - RPC or County Planning Member Michael Lizotte - Educational Member

## Lower Wisconsin River Segment

Dennis Kirschbaum - Volunteer Friends Member Larry Ward - RPC or County Planning Member Mark Sethne - Educational Member

### At Large Members

Jean Romback-Bartels - Wisconsin DNR Jim Draeger - Wisconsin Historical Society Patrick Reisma - Wisconsin Tourism John Casper - Business/Citizen Willie Pekah - American Indian Angie Cottrell - Board Treasurer Candice Mortara - Board President



## HERITAGE PARKWAY WEBSITE UNDER DEVELOPMENT

Fox-Wisconsin Heritage Parkway is pleased to announce that we have hired Platypus Advertising & Design to create a website.

Platypus Advertising is in the process of creating a data base

driven, searchable website for the Heritage Parkway that will promote the Parkway and provide information to generate interest, educate and increase visits. The site will identify points of interest along the Collage by Shari Manney

way – recreational land and water trails, historical sites and natural attractions.

We are excited to announce that the website release is expected in the Summer of 2011.

### STRATEGIC PLANNING SESSION



A Strategic Planning Session was facilitated by James Purtell & Associates on December 10, 2010.

The session began with the visioning of what the Board wanted the Parkway to look like in the year 2015. They assessed the current status of the organization, identified key strategic issues impacting the organization and major barriers to achieving the vision of success.

The take-away is a detailed plan of the major Strategic Initiative for the *Fox-Wisconsin Heritage Parkway* and the steps that the organization and the individual Board members must take to make progress over the next 18-24 months.

The Fox-Wisconsin Heritage Parkway is a major project for the entire Fox-Wisconsin corridor. The Parkway spans over 275 miles

(from Green Bay to Prairie du Chien). Significant logistical issues exist to creating a coordinated project, but the FWHP Board is proceeding forward and will successfully meet the challenges to establish the Heritage Parkway which will be enjoyed throughout generations.

The Parkway Board would especially like to thank James Purtell for his generous donation of time and expertise as he facilitated the Planning Session. We very much appreciated everything you brought to the table and highly recommend his services.

## BOARD ORGANIZES SUB-COMMITTEES & SEEKS VOLUNTEERS

The Heritage Parkway Board has formed the following sub-committees: •*Historic Interpretation and Preservation* 

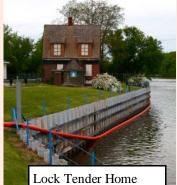
•Trail Development

• National Development

Natural Resource Preservation & Education
Economic Development

Each committee has several members overseeing different goals and projects that will be implemented throughout a 2 year time frame moving towards the completion of the goals set by the Parkway Board.

The projects and goals that must be completed on the Parkway are many, varied and simply cannot be finished without a solid



Lock Tender Home Steve Wagner base of volunteers.

If you feel you have special qualities that would be an asset to the Parkway, we would encourage you to put your skills to work in a much needed capacity and be part of promoting our great Wisconsin history.

Would you like to get involved?

Please contact us at on 920-707-2965 to share your special skills and talents with the Parkway.

Roger Rapoport, an independent movie producer is working on releasing his new film titled "Waterwalk" in the Spring of 2011. The movie is a beau-

tiful story in which a Kansas father (played by actor Robert Cicchini, a veteran Hollywood actor) and his 16year-old son spent 63-days retracing the 990-mile Marquette-Joliet route from St. Ignace, Michigan, across Wisconsin and down the Mississippi River to St. Louis, Missouri. It is an adventure packed, historic, very compelling family-type movie. "The Fox River has a very special significance to Waterwalk," said Rapoport.

Candice Mortara, Friends of the Fox (FOF) President, assisted Roger Rapoport earlier this past summer in organizing transportation, lodging and food for the crew and staff of "Waterwalk" while filming the movie on



location in the Fox River Valley. Candice felt it was a great opportunity to have a movie depicting the route of Marquette-Joliet being produced and released in theaters around the time the Fox-Wisconsin Heritage Parkway receives its designation as a National Heritage Area.

The filming of this movie will not only showcase Wisconsin's beautiful scenery. The movie, is the first movie being made about the 1673 Marquette-Joliet voyage of discovery. A 15-minute educational documentary is also being produced in association with

Marquette University and the Michigan Council of History Educators. FOR MORE INFORMATION ABOUT THE MOVIE WATERWALK: http://waterwalkthemovie.com

"WATERWALK" - THE MOVIE

#### FUNDRAISING TEAM FORMED

The Fox-Wisconsin Heritage Parkway has formed a fund raising team to manage grant submissions and local fund raising along the Parkway. Initial efforts have focused on available corporate and community grant opportunities and solicitation of individual donations. In the past month the fund raising team has submitted 5 grant applications to potential donors.

The Parkway area incorporates approximately 1,444 square miles, consisting of 329 square miles of water cover and 1,115 square miles of land cover. The area runs through fifteen counties in Wisconsin.

We are looking for qualified volunteers to spearhead fund raising efforts in each of the following counties bordering the Fox-Wisconsin Heritage Parkway.

Brown Calumet Columbia Crawford Dane

Fond du Lac Grant Green Lake Iowa Outagamie

Marquette Richmond Sauk Waushara Winnebago



If you are interested in the opportunity of furthering the work of the Fox-Wisconsin Heritage Parkway, please contact Dan Reinhold at 630-240-7733.

LOWER FOX HISTORICAL LISTENING SESSION

Representatives from museums and historical societies from Green Bay to Neenah met at Atlas Coffee Mill in Appleton on January 18th



to participate in a Lower Fox River Historical listening session. Tom Baron of East Central Wisconsin Regional Planning Commission presented a PowerPoint presentation detailing the history and scope of the Parkway project, pending legislation and the ongoing work of committees.

A roundtable discussion provided valuable information on how we can work cooperatively with historical sites to promote and preserve the rich history of the Fox River. The Historic Interpretation and Preservation Committee will work closely with the museums and historical societies involved with the Parkway as we begin work on the Interpretative Plan. Listening Sessions will be held on the Upper Fox and Lower Wisconsin in the near future.

Heritage Parkway would like to especially thank Friends of the Fox for providing the food and refreshments for the evening. We very much appreciated their generous donation.

On March 1, 25 people attended a listening session in Berlin for historical sites and societies on the Upper Fox section of the FWHP. A meeting for the Lower Wisconsin will be scheduled soon.

Randy McSorley Photo

If you would like more information on the information presented at the Listening Session or how you can become involved in the Parkway effort,

## Please contact Candice Mortara, FWHP President, at mortara@heritageparkway.org

#### March 3rd /Green Fire Fox Valley Premiere

A one hour, high definition documentary film E

about famed conservationist Aldo Leopold. V

UW-Fox Communication Arts Center - James Ε W. Perry Hall: Appleton, Wisconsin

## For questions contact:

N Jennifer Kobylecky, Aldo Leopold Т

Foundation Education Coordinator

608-355-0279, ext. 27 Email: jennifer@aldoleopold.org



April 8th / Friends of the Fox Annual Meeting

**Place:** Fratello's Waterfront

Restaurant & Brewery 1501 Arboretum Dr Oshkosh, WI 54902 (920) 232-2337 **Time:** 5:30-9:00 p.m.



For questions contact: 920-707-2065 Hors d'oeuvres and Cash Bar Board Elections will be held.